

# SACRED HEART CATHOLIC SCHOOL SCHOOL STRATEGIC PLAN 2018-2025

(OBJECTIVE 1) Sacred Heart Catholic School will ensure a high quality academic excellence program to meet the needs of every student.

(STRATEGY 1) Review curriculum to integrate our C-STEM program across all subjects and grade levels.

|  | Timeline                         | Responsibility | Progress Report  |
|--|----------------------------------|----------------|--|
| (Action Step 1) Research and select a STEM   | Spring,                          | Teachers       | Spring, 2018 Sample STEM curriculum was researched for K-8.  |
| curriculum for K-8.  | 2018                             | Principal      | STEMscopes curriculum and manipulative kits were ordered for the 2018-2019 school year.  |
| (Action Step 2) Monthly faculty meetings will be   | Fall, 2018                       | Teachers       | Fall, 2018 Monthly PLC meetings scheduled each month to integrate  |
| scheduled to discuss and learn the NGSS science standards at each grade level.   |                                  | Principal      | STEM curriculum.   |
| (Action Step 3) Plan and implement STEMscopes units and resources to be used in K-8.   | Fall, 2018                       | Teachers       | Fall, 2018 Training provided August, 2018, to learn all components of STEMscopes. Teachers began teaching lessons in Sept.   |
| (Action Step 4) Teachers meet to discuss curriculum and provide more training with STEMscopes along with our MS science teacher.                             | Winter,<br>2019                  | Teachers       | Winter, 2019 Science teachers met to further discuss the curriculum and learn how to plan STEM units based on student needs and interests.   |
| (Action Step 5) Integrate STEM related   | Winter, Teachers                 | Teachers       | Winter, 2019 Field trips with STEM focus: gr. 6-8 2-day MN Zoo Engineering Lab to design an animal habitat, gr. 5-6 CreativeCon, gr. 3-4 Creativity Festival. At this time, speakers will be set up next year. |
| speakers/experiences with students in K-8 to provide further enrichment  | 2019                             | Principal      |  |
|  | Fall, 2019<br>(find<br>speakers) |                |  |
| (Action Step 6) Design a new curriculum map template to reflect C-STEM integrations across all subjects using the NGSS standards and STEMscopes integration. | Fall, 2019                       | Teachers       | Spring, 2019 A rough draft curriculum map template has been created and will be reviewed in fall.  |
| (Action Step 7) Utilize the C-STEM lending library to enhance STEMscopes lessons in the classroom.(CSCOE)  | Fall, 2019                       | Teachers       |  |

| (Action Step 8) Begin mapping our STEM curriculum on the new template.   | Winter,<br>2020 | Teachers                             |  |
|--|-----------------|--------------------------------------|--|
|  |                 | Principals                           |  |
| (STRATEGY 2) Create an outdoor learning s  | pace for C-     | STEM education                       | on.  |
|  | Timeline        | Responsibility                       | Progress Report  |
| (Action Step 1) Create the C-STEM outdoor garden plan (Phase I) developed in 2017 to create an outdoor learning space.   | Summer,<br>2018 | Garden<br>Committee                  | Spring, 2018 A plan was created for Phase I of our outdoor garden space. Committee included teachers, parents, and parish volunteers.  |
| (Action Step 2) Organize staff and volunteers to plant to complete Phase I.  | Fall, 2018      | Garden<br>Committee                  | Summer, 2018 The garden volunteers landscaped and planted perennials in our pollinator garden.   |
| (Action Step 3) Students add artifacts to the outdoor garden space.  | Fall, 2018      | Teachers                             | Fall, 2018 Students added student-made birdhouses to the garden and each student painted Kindness Rocks to border the garden with kind messages. Our middle school students made weather instruments in spring and they are located in our garden space. |
| (Action Step 6) Create lesson plans, using STEMscopes and other resources, K-8, to utilize the outdoor garden space for learning. Goal: Integrate a lesson each trimester. | Fall, 2019      | Teachers                             |  |
| (Action Step 5) Plan and implement Phase II of the C-STEM Outdoor Garden to expand outdoor learning area in front of school.   | Summer,<br>2020 | Garden<br>Committee                  |  |
| (STRATEGY 3) Utilize NWEA test data to mo  | onitor stude    | ent progress ar                      | nd maximize teaching based on results.   |
|  | Timeline        | Responsibility                       | Progress Report  |
| (Action Step 1) Teachers will learn how to read NWEA data reports and student profiles to better understand the results to meet the needs of learners.                     | Spring,<br>2018 | All Teachers Principal Tierney Bros. | Spring, 2018 Each reading/math teacher met individually with Tierney Bros. staff to discuss MAP results and learn how to read reports. New teacher resources were shared.  |
| (Action Step 2) Using NWEA data, teachers will input information on the data wall each fall and spring to track students over time.  | Fall, 2018      | Teachers                             | Fall, <sup>2018</sup> During teacher in-service in October, 2018, teachers entered student scores on the data wall.  |

| (  | Timeline  | Responsibility             |  |
|--|---|----------------------------|--|
| results.  (STRATEGY 4) Sacred Heart Catholic Scho  |   | the needs of               | all learners.  |
| (Action Step 5) Using MAP data, Sacred Heart will use the results to tell our story using Spring, 2019   | Winter,<br>2020                                     | Principal                  |  |
| (Action Step 4) Ongoing professional development will be provided to continue best instructional practices to help students meet their growth goals. | <del>Winter,</del><br><del>2019</del><br>Fall, 2019 | Teachers                   | Spring, 2019 We had Tierney Bros. come in this past Fall but we need to continue training for teachers at using the data effectively to guide instruction.   |
| (Action Step 3) Annually, teachers will plan class and school goals for math and reading for consistency across grade levels.                        | Fall, 2018<br>Spring,<br>2019                       | Administration<br>Teachers | Fall, 2018 During teacher in-service in October, 2018, teachers met in grade level groups to analyze data, read reports, and set class/school goals.  Spring, 2019 Our MAP tests this year actually took a slight dip in our reading and math scores. Principal will meet with Tierney Bros. staff to analyze data further to make changes in instructional strategies/lessons/curriculum. |

|  | Timeline        | Responsibility                     | Progress Report   |
|--|-----------------|------------------------------------|---|
| (Action Step 1) Create a teacher task force to create to research programs/curriculum/staffing to help meet the needs of all learners.   | Spring,<br>2018 | Teacher Task<br>Force<br>Principal | Summer, 2018 A group of teachers attended CSCOE Exceptional Learner workshop and met over the summer to plan. Using the CSCOE Tool Kit, a 3-ring binder was created for each teacher.   |
| (Action Step 2) The task force will create a teacher binder to contain resources, checklists, learning plans, interventions, etc.  | Summer,<br>2018 | Task Force                         | Summer, 2018 The task force created a 3-ring binder with resources, standardized learning plan templates, accommodations/modifications, etc. to be used by teachers.  |
| (Action Step 3) The task force will provide training to all teachers during workshop week to share the binder, and discuss the learner needs of students at our school.                  | Fall, 2018      | Principal<br>Business<br>Admin     | Summer, 2018 Tranining was provided to the entire staff explaining the new protocol for exceptional learners. We watched videos, discussed modifications/accommodations, tracking outcomes, and met in grade level teams.   |
| (Action Step 4) Each trimester, teachers will discuss interventions/learning plans of students along with strategies to implement to meet their needs.                                   | Winter,<br>2019 | Task Force<br>Principal            | Winter, 2019 Our middle school discussed support plans throughout the year to review plans and ensure that all team members were following the plan put in place. Periodically the plans would be revised and shared with the team, including specialists.        |
| (Action Step 5) Teachers will meet with each other at end of year to go over learning plans with the next grade level teacher and document accommodations/modifications tried throughout | Spring,<br>2019 | Teachers                           | Spring, 2019 As a staff, teachers met at the end of May to update support plans and share support plans with the next grade level teacher and/or middle school team. All support plans are located in the shared group Google folder so all teachers have access. |

| the year.   |                 |                         |  |
|---|-----------------|-------------------------|--|
| (Action Step 6) A team of teachers will attend the Exceptional Learners Conference for the Gifted and Talented in June, 2019.                         | Summer,<br>2019 | Administration Teachers |  |
| (Action Step 7) The team of teachers will create a plan after attending the Exceptional Learners Conference and meet with staff during workshop week. | Fall, 2019      | Teachers                |  |
| (Action step 8) Research the possibility of hiring a math support teacher for gr. 4-8 to support students below and above grade level.                | Fall, 2019      | Administration          |  |
| (Action Step 9) Information will be continually added to the Exceptional Learner Binder to create additional resources and tools for teachers.        | Summer,<br>2020 | Task Force<br>Principal |  |
| (Action Step 10) Continual professional development focusing on exceptional learners will be planned based on the needs of the staff.                 | Fall, 2020      | Principal<br>Teachers   |  |

### (OBJECTIVE 2) Sacred Heart Catholic School will create a strong Catholic identity.

### (STRATEGY 1 Sacred Heart Catholic School will strengthen and enhance the spiritual growth and Catholic Identity through faith formation of staff.

|  | Timeline        | Responsibility              | Progress Report  |
|--|-----------------|-----------------------------|--|
| (Action Step 1) Administer the ACRE/IFG assessment to students and staff in spring and biannually in the future.   | Spring,<br>2018 | Principal<br>Teachers/Staff | Spring, 2018 The IFG and ACRE test were administered to all staff and 5 <sup>th</sup> /8 <sup>th</sup> graders.                          |
| (Action Step 2) Review results from the ACRE/IFG assessment to determine strengths and challenges of students and staff.   | Fall, 2018      | Principal Teachers/staff    | Fall, 2018 Pastor and principal met with an Archdiocesan staff member to identify strengths and challenges of the staff IFG survey.      |
| (Action Step 3). On a regular basis, staff will utilize online faith formation tools such as Jonathan Doyle and Formed videos for discussions at staff meetings. | Winter,<br>2019 | Principal Teachers/staff    | Fall, 2018 Online resources were utilized at monthly faculty meetings, such as FORMED and Jonathan Doyle.                                |
| (Action Step 4) Create a plan to address the challenges of the IFG assessment to strengthen  | Spring,         | Principal                   | Winter, 2019 A spiritual retreat was planned for 2/22/19. Two speakers from UST came to talk about the Mission of Catholic Education and |

| staff personal faith formation.   | 2019                          | Committee<br>Pastor                            | was well-received by staff. We also subscribed to FORMED and we have used this website for small groups during LENT and teachers use for their own personal use and for classroom religious instruction. |
|---|-------------------------------|--|--|
| (Action Step 5) Research the Siena Institute to the Called and Gifted Program and the Franciscan University Catechetical Institute to facilitate an avenue for effective faith formation for all staff. | Summer,<br>2019               | Principal<br>Pastor<br>Teachers                |  |
| (Action Step 6) Implement the new faith formation plan.   | Fall, 2019                    | Principal<br>Teachers<br>Pastor                |  |
| (STRATEGY 3) Sacred Heart Catholic Scho   | ol will stren                 | igthen the faith                               | n formation of students.   |
|   | Timeline                      | Responsibility                                 | Progress Report  |
| (Action Step 1) ) Create a religion committee to review middle school religion curriculum/textbooks to make sure lessons align with Archdiocese curriculum standards.                                   | Summer,<br>2018               | Teacher<br>Pastor                              | Summer, 2018 The Pastor and MS religion teacher selected a new religion curriculum called "Spirit of Truth" for grades 6-8.  |
| (Action Step 2) Middle School students will have more opportunities for faith formation during the school day.  | Fall, 2018                    | Pastor<br>Principal<br>Teachers                | Fall, <sup>2018</sup> Once a week, MS students have Choice Day that incorporates Apologetics and Latin classes during Trimester 1.   |
| (Action Step 3) Middle School student leadership team will plan and execute a service project each trimester in our local community.  | Fall, 2018                    | Leadership<br>Team<br>Dir. of Adv.<br>Teachers | Fall, <sup>2018</sup> Each trimester, a new student leadership team was involved in planning service, projects and events for our middle school and entire school. Led by our Director of Advancement.   |
| (Action Step 4) A religion committee will review religion curriculum for K-5 that aligns with the Archdiocesan standards.   | Fall, 2019<br>Spring,<br>2020 | Pastor<br>Teachers<br>Principal                | Spring, 2019 A new religion curriculum was chosen for K-5, Spirit of Truth, which aligns with the middle school curriculum.  |
| (Action Step 5) Implement the new religion  | Fall, 2020                    | Teachers                                       |  |

| curriculum.   | Fall, 2019      |          |  |
|---|-----------------|----------|--|
| (Action Step 6) Teacher teams gather month to discuss the implementation of the new religion curriculum.  | Fall, 2019      |          |  |
| (Action Step 7) Complete curriculum mapping religion curriculum for K-8 using the Archdiocesan standards. | Winter,<br>2021 | Teachers |  |

## (OBJECTIVE 3) Sacred Heart Catholic School will provide a safe and healthy environment that is conducive to learning.

#### (STRATEGY 1) Maintain a positive learning environment for the staff and students.

|  | Timeline             | Responsibility                         | Progress Report   |
|--|----------------------|--|---|
| (Action Step 1) A new school-wide program will be researched to replace Discipline with Purpose. Top 20 Training will be used on a trial basis in middle school to determine if it is a good fit for our school. | Fall, 2018           | Middle school<br>teachers<br>Principal | Summer, 2018 Two school-wide programs were implemented: EnVoy K-4, and Top 20 gr. 5-8. PLC groups were created and the programs will be discussed monthly.  |
| (Action Step 2) Purchase Top 20 curriculum for middle school or research more options if needed.   | Fall,-Spring<br>2018 | Middle School<br>teachers<br>Principal | Fall, 2018 Top 20 Curriculum for grade 6 was purchased and incorporated in grades 6-8 on a trial basis.  Spring, 2019 The decision was made to incorporate Top 20 curriculum in grades 7-8, so the remaining curriculum was purchased and it will be implemented in fall to the entire middle school. |
| (Action Step 3). Meet monthly with middle school teachers to implement curriculum with the students to build a positive school culture using Top 20 curriculum.  | Fall, 2018           | Middle School<br>teachers<br>Principal | Fall, 2018 Middle school teachers will teach 2-3 lesson topics each month in advisory/health classes. Top 20 posters are in each classroom/hallway.   |
| (Action Step 4) Provide necessary training for the new program for staff and implement with students in the classroom.   | Winter,<br>2019      | Middle School<br>teachers<br>Principal | Winter, 2019 Top 20 Teacher book was purchased and teachers used for a Book Talk this year to fully implement the program next yea.r  |
| (Action Step 5 Create grade level PLC teams to discuss further implementation of new program to provide consistency across grades.   | Winter,<br>2020      | Middle School<br>teachers              |   |

|   | Fall, 2019      | Principal              |  |
|---|-----------------|------------------------|--|
| (Action Step 6) PLC teams will meet throughout the year to ensure implementation is consistent. | Winter,<br>2020 | Middle School teachers |  |
|   |                 | Principal              |  |
| (STRATEGY 2) Develop a conflict resolution  | plan for sta    | aff                    |  |
|   | Timeline        | Responsibility         | Progress Report  |
| (Action Step 1) Sacred Heart will hire a facilitator to   | Spring,         | Principal              | Spring, 2018 An Archdiocesan staff member was hired to come to                         |
| help the staff deal with conflict and the school as a whole.                                    | 2018            | Pastor                 | school two days to initiate interviews.  |
|   |                 | Business<br>Admin      |  |
| (Action Step 2) The facilitator will meet with each   | Spring,         | Principal              | Spring, 2018 Each staff member met with the facilitator to give                        |
| staff member individually to gather feedback.   | 2018            | Pastor                 | feedback.  |
|   |                 | Business<br>Admin      |  |
| (Action Step 3) The facilitator will meet with the  | Spring,         | Principal              | Spring, 2018 The facilitator met with the management team and                          |
| management team to share staff feedback and to suggest a plan of action.                        | 2018            | Pastor                 | summarized staff feedback to identify strengths and challenges.                        |
|   |                 | Business<br>Admin      |  |
| (Action Step 4) A facilitator from the Archdiocese of   | Spring,<br>2018 | Business               | Spring, 2018 A facilitator was hired to review the Justice in Employment               |
| St. Paul/Mpls. will be scheduled to review Justice in Employment and the Archdiocesan Code of   | 2010            | Admin<br>Pastor        | policy and the Code of Conduct for Church Personnel. Q & A session followed.           |
| Conduct.  |                 | Pasioi                 |  |
| (Action Step 5) A plan will be created and then   | Spring,         | Principal              | Spring, 2018 A strategic plan was created to address challenges                        |
| communicated to the staff.  | 2018            | Pastor                 | addressed by the staff. This plan was shared with all staff on the last day of school. |
|   |                 | Business<br>Admin      |  |
| (Action Step 6) Create a process for staff to deal  | Fall, 2019      | Principal              | Fall, 2018A tentative plan was created for staff to try out during the                 |
| with conflict resolution with staff, parents, supervisors.                                      |                 | Business<br>Admin      | school year to help staff deal with conflict resolution.                               |

| (Action Step 7) Review the conflict resolution plan with staff. Make adjustments as needed.        | Spring,<br>2019               | Principal<br>Teachers          | Spring, 2019 We have had a great year by adding some positive RAM slips for teachers, team building, etc. We have new staff in place that has also changed our overall school culture. We continually look for the positives in each other. We have not had to use our conflict resolution plan much this year. |
|--|-------------------------------|--------------------------------|---|
| (Action Step 7) Research tool/instrument to focus on professionalism beyond classroom teaching.    | Fall, 2019<br>Winter,<br>2020 | Principal<br>Business<br>Admin |   |
| (Action Step 8) Based on research, implement the new professionalism tool to implement with staff. | Winter,<br>2020<br>Fall, 2020 | Principal<br>Business<br>Admin |   |

### (OBJECTIVE 4) Sacred Heart Catholic School will be vital and viable for the future.

### (STRATEGY 1) Build relationships with former students, grandparents, and other donors using Salesforce.

|  | Timeline        | Responsibility                           | Progress Report   |
|--|-----------------|--|---|
| (Action Step 1) Attend training in spring for Salesforce, the new CRM database for alumni and donors.  | Spring,<br>2018 | Director of<br>Advancement<br>Principal  | Summer, 2018 Salesforce Training completed.   |
|  |                 | Business<br>Administrator                |   |
| (Action Step 2) Transfer existing alumni and donor data to Salesforce.   | Summer,<br>2018 | Director of<br>Advancement               | Fall, 2018 In the process of transferring existing donor base to Salesforce.  |
| (Action Step 3) Recruit volunteers to help with data entry and finding former students that are missing. from database. Use CSCOE grant money to stipend the volunteers. | Summer,<br>2018 | Director of<br>Advancement<br>Volunteers | Fall, 2018 Volunteers have been recruited to help with data entry and finding alumns missing.   |
| (Action Step 4) To help with the transition to Salesforce, a mentor coach will be utilized.  | Fall, 2018      | Director of<br>Advancement               | Fall, 2018 Through CSCOE's pilot program, a weekly Salesforce coach was provided to us to help with implementation and provide tips during the process. |
| (Action Step 5) Input donor information from school Gala, Lend a Hand, etc. to be able to communicate with donors throughout the year.                                   | Fall, 2018      | Director of<br>Advancement<br>Volunteers | Fall, 2018 A team was created to input data in Salesforce. People Finder is also being used to find missing alums to help build our database.           |

| (Action Step 6) Develop methods of communication to donors and alumni to build relationships (birthday cards, Christmas card, newsletter, school web page, etc. | Winter,<br>2019 | Director of Advancement                 | Spring, 2019 In June, our 2 <sup>nd</sup> annual campaign will include all alumni, donors, parishioners, school families in Salesforce the past few months. A committee gathered to search new names and update current names in our database. |
|---|-----------------|---|--|
| (Action Step 7) Begin initial annual campaign using a "Soft Ask" through all-school Christmas photo using Salesforce data.                                      | Winter,<br>2019 | Dir. of Adv.                            | Winter, 2019 A "soft ask" donation card was included in the all-school Christmas card to begin developing relationships with our donors, grandparents, parishioners. \$13,000 was donated.   |
| (Action Step 8) Continue locating alumni in Salesforce and create a communication plan to build relationships with our alums.                                   | Spring,<br>2019 | Director of Advancement Volunteers      | Spring, 2019 A committee gathered to search new names and update current names in our Salesforce database.   |
| (Action Step 9) Implement a plan for a rolling annual campaign.   | Spring,<br>2019 | Director of<br>Advancement              | Spring, 2019 In June, a plan is in place to begin ongoing donations through email and electronic giving.   |
| (Action Step 10) Utilize alums to speak to our students, volunteer in the classrooms, engage in our SHCS community to help expand our alum donor program.       | Fall 2019       | Director of<br>Advancement<br>Principal |  |
| (Action Step 11) Create a new alumni page on school web site to include school information along with updates on alumni such as weddings, new jobs, etc.        | Fall, 2020      | Dir. of Adv.<br>Principal               |  |
| (Action Step 12)Annually, establish a culture of giving from parents, grandparents, donors, etc. with specific fundraising goals for the future.                | Spring,<br>2021 | Dir of Adv.<br>Principal                |  |
| (Action Step 13) Initiate a an all-school reunion for our 95 <sup>th</sup> Anniversary year.  | Summer,<br>2021 | Dir. of Adv.<br>Principal               |  |

(STRATEGY 2) Diversify and streamline school revenues to accommodate scholarships and minimize tuition increases.

| Timeline        | Responsibility  | Progress Report  |
|-----------------|---|--|
| Fall, 2018      | SAC<br>Principal  | Fall, 2018 SAC eliminated one fundraiser for 2018-2019. Closely monitoring all fundraising during the year.  |
| Winter,<br>2019 | SAC<br>Principal  | Fall, 2018 SAC sent out a survey in Fall to receive input from parents regarding timing of fundraisers, etc.   |
| Spring,<br>2019 | Principal<br>SAC  | Spring, 2019 SAC has reviewed our fundraising plan this year monitoring income/expense on each fundraiser. We will continue with the four fundraisers for next year using more online giving and adjusting prizes for students. We also increased our fundraising fee for 2019-2020.                               |
| Fall, 2019      | Principal<br>SAC  |  |
| Fall, 2019      | SAC<br>Grant writers  |  |
| Winter,<br>2020 | SAC<br>Grant writers  |  |
| Spring,<br>2020 | Principal<br>Dir. of Adv  |  |
| Summer<br>2020  | Principal<br>SAC  |  |
| o retain and    | l recruit stude   | nts.   |
| Timeline        | Responsibility  | Progress Report  |
| Fall, 2018      | Principal   | Fall, 2018 Surveyed our parents and they preferred not having uniforms in PreK. Instead, we provided all 4 year olds with a SHCS logo uniform  |
|                 | Fall, 2018  Winter, 2019  Spring, 2019  Fall, 2019  Winter, 2020  Spring, 2020  Summer 2020  Timeline | Fall, 2018  Winter, 2019  Spring, 2019  Fall, 2019  Fall, 2019  Fall, 2019  Fall, 2019  Fall, 2019  Fall, 2019  SAC  Fall, 2019  SAC  Grant writers  Winter, 2020  Grant writers  Spring, 2020  Principal Dir. of Adv  Principal SAC  Grant writers  Spring, 2020  Principal Dir. of Adv  Timeline  Responsibility |

|   |                 | Pre-K teachers                          |  |  |  |  |  |
|---|-----------------|---|--|--|--|--|--|
| (Action Step 2) Track retention of the # of students attending 4 Pre-K program to Kindergarten.   | Fall, 2018      | Principal                               | Fall, 2018 A document is now in place to track PreK retention to Kindergarten. More emphasis is now placed on recruiting students to kinder. We have a new system of tracking all new families that inquire about our school.  |  |  |  |  |
| (Action step 3) Survey parents why they are not staying for Kindergarten. Invite a group meeting. What brought you here? What would keep you here? Parent group call Pre-K families.  | Spring,<br>2019 | Principal<br>Dir. of Adv.               | Spring, 2019 Our SAC committee called Pre K families in spring but did not have much luck connecting will all families. The principal made some personal contacts with families not registered. Either siblings were already at the public school or attend Spanish Immersion. No survey was completed this year. We met with a CSCOE marketing person to brainstorm new marketing ideas to increase our kinder numbers. |  |  |  |  |
| Action Step 3) Create a plan to bring more awareness to our early childhood program, Faithful Beginnings and K-8 families.  | Summer,<br>2019 | Dir. of Adv.                            |  |  |  |  |  |
| (Action Step 4) Create a marketing team for the sole purpose for retention and recruitment.   | Fall, 2019      | Director of<br>Advancement<br>Principal |  |  |  |  |  |
| (Action Step 5) Create a SWOT analysis.<br>(Strengths/Weaknesses, Opportunities, Threats)   | Spring,<br>2020 | Marketing<br>Committee<br>Dir. of Adv.  |  |  |  |  |  |
| (Action Step 6) Using the SWOT analysis, review and update current marketing plan.  | Summer,<br>2020 | Dir. of Adv.<br>Principal<br>SAC        |  |  |  |  |  |
| (STRATEGY #) Retain and recruit students at the middle school level.  |                 |   |  |  |  |  |  |
|   | Timeline        | Responsibility                          | Progress Report  |  |  |  |  |
| (Action Step 1) Create a middle school team to review student/parent exit surveys to create a plan identifying the top three initiatives to focus on for the 2018-2019 school year. Communicate survey results with all stakeholders. | Summer,<br>2018 | Principal Dir. of Adv. Parent           | Summer, 2018 The team reviewed the student/parent exit surveys and summarized the main points to share with stakeholders. Developed a plan to put new initiatives in place for the 2018-2019 school year.  |  |  |  |  |
| (Action Step 2) Create goals for the 2018-2019 school year. Involve middle school staff to plan   | Summer,<br>2018 | Ambassador<br>Principal                 | Summer, 2018 Goals were developed to put new initiatives in place for the 2018-2019 school year based on survey results. Goals: Create student   |  |  |  |  |

| MS Lead Teacher Dir. of Adv.  MS Lead Teacher Principal  Dir. of Adv.  MS Lead Team Youth Minister Principal | Fall, <sup>2018</sup> Each student participated on our MS leadership team for one trimester with our Director of Advancement.  Winter, <sup>2019</sup> More emphasize was given in our weekly parent newsletter highlighting the leadership activities our middle school students participated in. Focus on was church, school and community.  Winter, <sup>2019</sup> New testimonials have been added to our school web site.  Winter, <sup>2019</sup> Students did three community service projects (cleaning park and outdoor areas, visited a senior living center, hosted two parish masses with students participated in all aspects of the mass, hosted parish coffee & donuts) |
|--|---|
| MS Lead<br>Teacher<br>Principal<br>Dir. of Adv.<br>MS Lead Team<br>Youth Minister                            | the leadership activities our middle school students participated in. Focus on was church, school and community.  Winter, 2019 New testimonials have been added to our school web site.  Winter, 2019 Students did three community service projects (cleaning park and outdoor areas, visited a senior living center, hosted two parish masses with   |
| Teacher Principal  Dir. of Adv.  MS Lead Team Youth Minister   | the leadership activities our middle school students participated in. Focus on was church, school and community.  Winter, 2019 New testimonials have been added to our school web site.  Winter, 2019 Students did three community service projects (cleaning park and outdoor areas, visited a senior living center, hosted two parish masses with   |
| MS Lead Team<br>Youth Minister   | Winter, 2019 Students did three community service projects (cleaning park and outdoor areas, visited a senior living center, hosted two parish masses with  |
| Youth Minister   | outdoor areas, visited a senior living center, hosted two parish masses with  |
|  |   |
| Principal  |   |
|  |   |
| MS Committee   | Spring, 2019We were unable to complete this action step this year due to our many   |
| Principal  | marketing initiatives.  |
| MS teachers  |   |
| Dir. of Adv.   | Spring, 2019 The Dir. of Adv. surveyed our 8 <sup>th</sup> grade students and parents again this  |
| Principal  | year to gain new feedback based on the initiatives put in place from last year's survey.  |
| MS Team  |   |
| Principal  |   |
|  |   |
| Dir. of Adv.   |   |
|  |   |