



SACRED HEART
CATHOLIC SCHOOL

SAC Agenda 9-19-18 6:00-7:30 p.m. **Marian Rooms**

SAC Members: Monica Thibault, Reedus Berry, ~~Sara Worthington~~, Kate McNeil, ~~Becky Trujillo~~, Eric Conzemius, Robert Hutchinson, ~~Katherine King~~, Bob Brytowski

Ex Officio Members present: Karen Burse and Mary Daugherty, ~~Fr. Pedersen~~

Action Items:

- Add Date to Marathon letter (Karen/Mary)
- Review Annual report and provide Karen feedback on additional items (all)

1. Opening prayer

2. Approval of minutes from August

- Minutes approved

3. Marketing update provided by Pat Moore

Reviewed initiatives marketing plan.

CSCOE is assisting with grant money and planning assistance.

Reviewed initiatives including:

- Community outreach within Church and city by:
 - Participate in fun run, tree lighting, and happy hours
 - Greater awareness of students within the church community by having students serve in some manner.
 - Back to school picnic to highlight Sacred Heart community
- Build relationships by:
 - Improve communication to alumni, parents, and grandparents by leveraging Salesforce.
 - Expanding marketing committee to assist in these efforts
- Retain and Recruit students by:
 - Adding open houses
 - Developing tour protocol
 - Add people to admissions and marketing team
 - Creating a standard tour
 - Continue to develop room parent program
 - Setting up Kiosk and brochures with grade specific information
 - Social media initiatives
 - Alumni to speak to students about their careers
 - Developing middle school leadership team
 - Open gyms, pre-k stem nights, and middle school activity

4. Principal report-

- Reviewed enrollment numbers
- Hospitality—Donut Sunday (pick a date). SAC committee will sponsor December 16th.
- Reviewed Annual 2018 Report
- Discussed Archdiocese School Advisory In-service
- We have a reading specialist / and additional people are available for recess monitoring.
- Discussed Back to School Picnic

5. Reviewed Finances/Budget

- Reviewed tuition collection issues and improvement actions.
- Next session will provide budget review for 2018/2019 fiscal year.
- Sacred Heart has more families qualify for free and reduced lunches, this allows us to qualify for additional grants.
- Discussed revenue goals for various fundraisers.

6. Fundraising-

- Discussed PledgeStar implementation
 - PledgeStar has several benefits including: ease of use, multiple giving options, status updates and immediate gift recognition.
 - It will use this for read-a-thon this year.
- Monday Wreath packets are coming out

7. Reviewed MNSAA-MN Nonpublic School Accrediting Assn.

Strategic plan review focusing on objective four

- Working with Salesforce advisor to efficiently implement system
- Discussed continuously evaluating success of fundraisers.
- Currently creating middle school handbook

11. New Business

- No new business

12. Prayer