



SACRED HEART
CATHOLIC SCHOOL

School Advisory Council – Meeting Minutes December 13, 2017 6:00 pm

SAC Members present: Monica Thibault, Reedus Berry, ~~Kris Gates~~, Sara ~~Worthington~~, Kate McNeil, Becky Trujillo, ~~Missy Voronyak~~, Eric Conzemius, Kelly McDyre

Ex Officio Members present: ~~Father Pedersen~~, Karen Bursey and Mary Daugherty

ACTION ITEMS:

1. **ALL** - Please send Mary thoughts on tuition increase and two-tuition structure. (Between now and Jan). MDaugherty@shrmn.org 763-537-4561
2. **KAREN** will share survey information to Mary to aid in the tuition discussion and to SAC at January meeting
3. **Mary** – checking on where we need to be at enrollment to meet financial needs (or at least make the deficit more palatable).
4. **ALL** - Please send comments and thoughts on these three strategies to Karen or Mary by Jan 9th so she has it in time for the next SAC meeting.

MEETING MINUTES

1. Opening Prayer

2. November Minutes

- The committee reviewed and approved minutes.

3. Financial Update

- November financials not yet available. Will share at next meeting.
- Mary discussed overall preparations for the 2018-2019 school budget.

4. Principal Report (see attached)

- Salesforce training will take place April/May. We are looking for volunteers to add alumni/donor information and help find missing alums.
- Karen is in the process of finding our MNSAA team for our visit in April.
- Open House in November was a success for having our first open house that early. We had 8 families come, with 5 of them brand new. Next Open House: Jan. 28th

5. Philosophy Statement

- The council reviewed the philosophy statement for grammar. Two corrections made and approved.

6. Marketing Update

- Would like to get more alumni email addresses to start sending mailings by email instead of postal mail.
- Becky discussed Mother/Son event. Looking to keep it free or low cost. Decided on boot hockey at Sanborn for winter and maybe whiffle ball event for spring.

7. Fundraising

- Stressed the need to build our alumni program to build a more robust donor base.
- Annual campaign idea could be using GiveMN/Give to the Max Day (or doing our own day to avoid fees).
- End of the year (or Q4) is more appropriate based on donor expectations.
- Start a task force to take the lead.
- Do we create an event around this? We might cannibalize another event in order to start a new campaign.

8. Strategic Plan

- SAC role primarily in #4. Karen seeks help.
- SAC thinks that we can use parents to fill the gaps of missing data for students.
- Please send comments and thoughts on these three strategies to Karen by Jan 9th so she has it in time for the next SAC meeting.
- Goal: Strategic plan finished by Feb.
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9. Prayer

Minutes submitted by Kelly McDyre